

97.9fm WRMF

Listeners Pledged More Than \$145,000 in Three Days!



Jennifer Ross and Danny Czekalinski, morning show radio personalities at 97.9 WRMF, hosted the third annual Children's Miracle Network Radiothon benefiting Shands Children's Hospital on Feb 2-4, 2006. Jennifer and Danny, along with afternoon host Blake Powers and traffic man Paul Cavanaugh, broadcasted live from PGA Commons West in Palm Beach Gardens receiving more than \$145,000 in pledges during the three day event. In the last three years, WRMF listeners have pledged more than \$409,000 for the kids at Shands Children's Hospital. Listeners heard stories from South Florida patients including Amber Barton, a cystic fibrosis patient, who wrote a letter to her disease and shared it live on the air. Kids like Amber can benefit from the purchasing of life-saving medical equipment, diversionary items, pediatric research and patient education materials at Shands Children's Hospital.

To kick off Radiothon this year, 97.9 WRMF hosted a mini Radiothon on January 5th to promote the BankAtlantic Change Bandit program. This program encouraged businesses



Jennifer & Danny with the Butzberger family.



Dr. David Kays interviews with the Copulos family.

and families to collect loose change and bring it to the Change Bandit Bash that was held on January 31st at PGA Commons East. In it's first year, the program raised more than \$5,500!

Over the last three years, the Radiothon event has garnered community support from businesses such as: PGA Commons and its many vendors, BankAtlantic, The Palm Beach Zoo, Al Packard Ford, The Palm Beach Post, Gordon & Doner, Fun Depot, West Palm Hyundai, Lion Country Safari, Wendy's and Quarterdeck Restaurants.



March 9, 2006 - More than 100 Wal-Mart and SAM'S CLUB Associates traveled from across Florida and South Georgia for the annual celebration. They heard miracle stories from Isaac and Brooke.



March 11, 2006 - More than 7,000 people attend the 2006 Kids Karnival at the Stephen C. O'Connell Center. Shands participated with an obstacle course, toddler race, and sports games.



March 15, 2006 - Before gearing up for the 37th annual AC Delco Gatornationals this past spring, NHRA Driver Terry Haddock collected money from his sponsors - H57 Hoodia, Torco Race Fuels, Racebricks Collectables, and Lend America. He proudly presented a check for \$10,000 to Children's Miracle Network at Shands followed by a visit with patients as he signed autographs.