

# Safe Kids North Central Florida Inaugural BABY EXPO Raised More Than \$6,600 For A VAN!

Safe Kids North Central Florida at Shands Children's Hospital delivered its first Baby Expo, an exciting marketplace of family-oriented products and services, activities and entertainment celebrating every stage of childhood, from pregnancy to preschool. In addition, the event, held on Feb. 18, was a venue to educate parents-to-be, new parents and grandparents about the importance of car seats and other children's safety issues.

During the event, 25 exhibits showcased the latest in maternity and child care, birthing information and services, the newest products for infants and toddlers, an elegant maternity fashion show, photography and free products samples. There were continuous presentations throughout the day on car seat safety, nutrition, breastfeeding, doulas, gun and fire safety, in addition to dozens of raffle prizes. Each of the 300 plus attendees received a goody bag from Safe Kids that included outlet covers, hot water testers, a bib and baby safety tips.

Safe Kids was tickled pink to accept vendor contributions in the amount of \$6,675 toward the purchase of a Safe Kids van. Margie Grant of North Florida Family Magazine, a leading family magazine in the area, led fundraising efforts for the cargo van.

## Special thanks to the following companies who supported and donated to our cause:

Step by Step Learning Center; Pitter Patter Prints; Peek a Boutique; Miracles Maternity Boutique; Sophie Bee Children's Boutique; Stride Rite; Hey Baby!; Alter Ego Fitness; Weecycle of Gainesville; Susan Crowers Photography; Balloons by Florally Yours; Cribs 2 College; MARY KAY;

Picture Perfect; LT Kids & Grownups Too!; Traditions of Love; Shands AGH; Maternal/Child Services; Discovery Toys; Carla Sine, Lic. Massage Therapist; Buggy Baggs; McRae's Child Proofing Services; Children's Medical Center; and J & S Photography



Vendors from the first annual BABY EXPO to benefit Safe Kids at Shands Children's Hospital contributed more than \$6,600 toward the purchase of a Safe Kids van.



The first annual BABY EXPO to benefit Safe Kids at Shands Children's Hospital celebrated every stage of childhood, from pregnancy to preschool for parents-to-be, new parents and grandparents. Safe Kids offered information about the importance of car seats for infants and toddlers like Brianna above.



**Safe Kids**  
North Central Florida

Shands  
Shands Children's Hospital  
P.O. Box 100386  
Gainesville, FL 32610-0386

NON-PROFIT ORG.  
U.S. Postage  
**PAID**  
Permit No. 94  
GAINESVILLE, FL