

Safe Kids Walk This Way

On Oct. 4, Safe Kids North Central Florida joined more than 147,000 children, parents, teachers, city officials and others to celebrate safe walking. Each October on International Walk To School Day, recognized at more than 400 schools across the United States, everyone is encouraged to escort his or her children to and from school. Along the way, take the opportunity to teach safe pedestrian behaviors through fun and engaging safety activities.

Each year, more than 18 children are injured or killed in pedestrian-related accidents in North Central Florida. In an effort to reduce the number of injuries in our community, Safe Kids at Shands Children's Hospital invited program sponsor FedEx and others to join this growing national campaign.

Groups including the School Board of Alachua County, Alachua County Fire and Rescue, Alachua County Sheriff's Office, City of Gainesville and the University of Florida Bike and Pedestrian Program have joined forces with Safe Kids and FedEx to teach safe behavior to motorists and child pedestrians and create safer, more walkable communities.

The goal of the initiative is to prevent pedestrian-related injuries to children. Many events attract media attention and serve as a launch pad for future pedestrian-safety efforts at the schools.

Help us by teaching children the following pedestrian-safety rules:

- Do not cross the street alone if you're younger than 10.
- Never play in the road.
- Always try to walk on paths or sidewalks. If there are no sidewalks or paths, walk facing road traffic.
- Look both ways for danger before and while crossing the street.
- Walk, do not run, into the street.



Proud Program Sponsor



To find a local event or to get more pedestrian-safety tips visit shandssafekids.org or call 352-265-0543.

Shands
Shands Children's Hospital
P.O. Box 100386
Gainesville, FL 32610-0386

NON-PROFIT ORG.
U.S. Postage
PAID
Permit No. 94
GAINESVILLE, FL