

August

Miracle Treat Day at Dairy Queen,

Nationwide

In its Second Annual celebration, Dairy Queen's across the United States and Canada sold their famous "Blizzards" during Miracle Treat Day in support of Children's Miracle Network.



September

Shands for Kids Radiothon,

Gainesville

Teaming up for kids, personalities from WKTK and WSKY raised \$244,805 in the Eighth Annual Shands for Kids Radiothon. Since the first Radiothon in 2001, listeners have fulfilled more than \$1.3 million in pledges.



October

Florida Forestry Log-A-Load Skeet Shoot,

Tallahassee
Raising more than \$11,000, loggers and foresters from around North Florida and South Georgia gathered for the 13th year for a day of fellowship and support of Children's Miracle Network.

Florida Forestry Log-A-Load For Kids Golf Tournament,

Gainesville
The Oct. 9 tournament raised more than \$26,700 and the general public had the chance to help children all over North Central Florida by participating in the 14th Annual Tommy Usher Log-A-Load For Kids Golf Tournament in Alachua. Past tournaments have raised a total of more than \$307,000 for the Children's Miracle Network.

RE/MAX Art Auction,

Gainesville
More than 200 people from the Gainesville community raised \$36,000 at the seventh Annual "Art Through the Eyes of a Child" Art Auction held at the UF Orthopaedics and Sports Medicine Institute on Oct. 30, presented by RE/MAX Professionals.



November

Ambassador Family Picnic,

Tallahassee
The third annual family picnic for the Tallahassee and So. Georgia area took place on Nov. 9. Fourteen families gathered for games, hay rides and to share the fact that they are Shands Children's Hospital Ambassadors!

Sunoco's Balloon Campaign

Participating Sunoco locations sold balloon icons starting the last week in November through the second week in December. In 2008, Sunoco raised more than \$15,744 for Children's Miracle Network at Shands Children's Hospital at the University of Florida.

December

Bring Joy to the Children,

Gainesville
The Atkins Family collected a variety of toys and games for their annual "Bring Joy to the Children." All of the gifts were hand-delivered to the pediatric patients at the hospital. Friends and family joined in the delivery by singing Christmas carols and providing well-wishes to the patients.



Year-long fundraising



RE/MAX

In addition to annual events throughout the year, RE/MAX contributes to Children's Miracle Network through the Miracle Home Program as well as the Honor Card Program. Since its partnership in 1992, RE/MAX International has raised more than \$1.3 million for Shands Children's Hospital and more than \$72,900 in 2008.

Marriott

Since its partnership in 1987, Marriott Corporation has raised more than \$187,000 for Shands through various events such as breakfasts, the Torch Relay and promotions within local locations. Area locations raised \$20,267 in 2008 alone.

Credit Unions for Kids

Since joining Children's Miracle Network family in 1997, credit unions throughout the market area, especially Campus USA Credit Union in Gainesville, have raised \$661,232. The Children's Miracle Network Visa Card with Campus USA Credit Union raised \$100,031 in 2008 allowing the Credit Unions for Kids program to raise \$104,789.

Walmart & Sam's Club

In addition to a balloon campaign in May and June, Walmart and Sam's Clubs host fundraisers all year long for Children's Miracle Network. Since its partnership in 1985, Walmart and Sam's Club Associates have raised more than \$6 million for Shands Children's Hospital and more than \$230,000 in 2008.

S&S Annual Awards Luncheon,

Lake City
Stores and employees sold seasonal icons throughout the year and were recognized for raising \$73,929 in 2008 at the annual S&S Food Stores awards luncheon. S&S Food Stores have raised \$808,928 since they began fundraising for Shands Children's Hospital in 1996.

2008 Summary



Children's Miracle Network programs raised more than \$2.9 million for Shands Children's Hospital in 2008. With special event and program expenses at only 18 percent, Children's Miracle Network is a successful part of the annual-giving program for Shands Children's Hospital at UF.

For additional event information, visit: shandskids.org

