

# The Year

## January

### S&S FOOD STORES

S&S Food Stores celebrated their year of success at Southern Oaks Golf and Country Club with 300 associates at the annual awards luncheon. Employees were honored for their years of service and **William Slayton, MD**, University of Florida College of Medicine pediatric hematologist/oncologist, told the audience how funding was being used. S&S Food Stores has raised nearly \$155,000 in 2009 and 2010 combined.

## February

### BLUES AND BBQ, Tallahassee

The Third Annual Blues and BBQ was held on March 25, 2009, and raised \$18,366 for Children's Miracle Network at Shands Children's Hospital at UF.

## March

### IHOP NATIONAL PANCAKE DAY, Nationwide

IHOP restaurants across the country served up free short-stacks and locally raised \$13,546. In its three-year partnership, IHOP has raised \$45,281 for Children's Miracle network at Shands Children's Hospital at UF.

### SIGMA CHI DERBY DAYS, Gainesville

The annual two-day event held at the Paramount Plaza Hotel ballroom consists of a Derby Hat Hunt, Family Dinner and a Line Dance Competition. Sororities compete during the days to win the Derby Cup. The event has raised \$58,000 in the past two years.

### PHI MU HOME RUN DERBY, Gainesville

Phi Mu held its annual Home Run Derby at UF's Southwest Rec Center as UF organizations competed to take home the title. The event raised \$2,020.

## April

### GOLDEN CORRAL

Since its partnership began in 1987, Golden Corral has raised nearly \$55,500. During its 2009 campaign, \$11,483 was raised for Children's Miracle Network at Shands Children's Hospital at UF.

## April/May

### WALMART, SAM'S CLUB APPRECIATION DAYS

Walmart and Sam's Club Appreciation Days and Kickoffs prepare the area's Walmart and Sam's Club associates for their six-week Children's Miracle Network campaign. They also celebrate the past year's fundraising accomplishments, including awards for Awesome Associates, most increased fundraising store and the red wagon decorating contest. Tallahassee, West Palm Beach and Gainesville raised \$7,500 of in-kind donations during this event.

### WALMART, SAM'S CLUB MIRACLE WEEKS

Kicked off its 2009 six-week Miracle Weeks campaign across the nation on May 1. The campaign ran through June 19, 2009. Though the campaign is six weeks, Walmart and Sam's Clubs raise funds for Children's Miracle Network throughout the year, raising \$194,879 for Shands Children's Hospital at UF.

### COSTCO, Tallahassee

Tallahassee Costco has raised more than \$14,300 since opening its doors in 2008, raising \$11,949 for Children's Miracle Network at Shands Children's Hospital at UF in 2009 alone.

## June

### PUBLIX BALLOON ICONS

More than 150 Publix Super Markets in Tallahassee/South Georgia, Palm Beach/South Florida and Gainesville/North Central Florida helped raise \$290,595 for Shands Children's Hospital, selling \$1, \$3 and \$5 balloon icons to their customers in 2009. Attractive coupons were attached to each balloon.

### BLOCKBUSTER MOVIE DRIVE, Gainesville

During June, Gainesville Blockbuster stores collected DVDs and sold balloon icons that were given back to Shands Children's Hospital. In total, we collected 157 DVD's at the three stores and received \$901 in donations.

## August

### DAIRY QUEEN MIRACLE TREAT DAY, Nationwide

In its Third Annual Miracle Treat Day celebration, Dairy Queens across the country served up their delicious signature Blizzards to raise funds and awareness for Children's Miracle Network. Local Dairy Queens raised \$13,015 for Shands Children's Hospital.